



SOUTHSIDE MALL CINEMA

VIP CLUB

Join Southside Mall Cinema's VIP Club and start earning valuable points. Be a frequent guest at the Southside Mall Cinema and be rewarded with discounts and free offers that are only for VIP Club members! Just present your VIP Club card with every ticket and concession purchase to start earning points today!

- Membership is free
- Must be 13 years of age or older to enroll
- Receive a weekly email with our showtimes and special announcements for the upcoming week
- Print and complete the enrollment form below then give to a Southside Mall Cinema employee to enroll in the club (enrollment form has complete program details)

HOW TO EARN POINTS

You earn 7 points per ticket purchased. Earn your rewards even quicker by stopping at our concession stand. Every \$1.00 spent on concession item purchases earns you 1 additional point!

REWARDS SCHEDULE

35 points	Free Small Popcorn
70 points	\$2.00 off Large Popcorn/Large Fountain Drink Combo
105 points	Free Medium Fountain Drink
140 points	Free ICEE
175 points	Free Medium Popcorn
210 points	Free (2D) Movie Ticket* (to be used on next visit)
245 points	Free Large Fountain Drink
280 points	Free Order of Nachos
315 points	Free Order of Pretzel Bites
350 points	Free Large Popcorn
385 points	\$2.00 off Large Popcorn/Large Fountain Drink Combo
420 points	Free (2D) Movie Ticket* (to be used on next visit)

*Film company restrictions apply

The maximum number of points you can earn per day is 30. Reward schedule and program details are subject to change without notice or without liability to company.



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VIP CLUB ENROLLMENT FORM



Please complete the information below and turn it into a cinema employee to receive your free VIP Club card. (Generally cards will not be ready for pickup until after your movie ends on the day you submit your form.)

FIRST NAME: _____

LAST NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE NUMBER: () -

EMAIL ADDRESS: _____

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- Membership is free.
 - Must be 13 years of age or older to enroll.
 - The VIP Club card must be presented BEFORE purchasing tickets or concession items. Points cannot be added to your card after a transaction is complete.
 - Points are not awarded when redeeming complimentary passes, emergency passes, or for gift card purchases. Tickets or concession item purchases paid for by gift card are eligible for points. The maximum number of points that can be earned per card per day is 30.
 - Members receive rewards for every 35 points accumulated. See the Reward Schedule for details. Points will continue to accrue over 420 and the reward schedule will just repeat itself. For instance, 455 points would be a Free Small Popcorn, 490 points would be \$2.00 off Large Popcorn/Large Fountain Drink combo, and so on.
 - Free (2D) Movie Ticket reward is not valid for "No Pass Attractions," 3D movies, or special events. Reward ticket good on the member's next visit.
 - The reward schedule and program details are subject to change without notice or without liability to company.

THE SOUTHSIDE MALL CINEMA
thanks you for your loyalty!